



For Immediate Release

**MAYOR BOOKER JOINS MIMEO.COM TO EXPAND FOOTPRINT;
COMPANY OPENS NEWARK FACILITY TO MEET GROWING DEMAND**
Company Posts Record Sales, Creates Local Jobs

Newark, NJ – December 3, 2008 - Mayor Cory A. Booker was joined today by Deputy Mayor for Economic and Housing Development Stefan Pryor, Brick City Development Corporation Chief Executive Officer Joseph Ritchie, and the Chief Executive Officer of Mimeo.com Adam Slutsky to officially celebrate the opening of a new data center and web-enabled print production and distribution facility in Newark's industrial area.

At 75,000 square feet, the Newark facility is adjacent to major shipping and distribution hubs, enabling Mimeo.com to guarantee the overnight delivery of documents and business materials to anywhere in North America by 8:30 a.m. the next day. In September 2008, the company began operations in Newark to meet the increasing needs of its growing customer base, particularly in the northeast.

"The opening of our new, state-of-the-art facility in Newark, NJ is an important step toward strengthening Mimeo.com's production, distribution and overall time to market on the east coast," stated Adam Slutsky. "It also allows the company to confidently offer a multiple location production model that many of our clients demand. Newark affords us many advantages including its proximity to a major transportation hub, distance from our Manhattan based headquarters, a skilled labor pool and the support received from the Mayor's office and the State of New Jersey."

The current Newark staff includes a 31 member operating team, a number expected to more than triple in the next 18 months. The facility has the capability to produce more than a million printed pages daily, as well as thousands of bound documents and gives the company two of the most advanced digital printing hubs in the world.

"Mimeo.com is a company on the cutting-edge of the printing industry, and its arrival is testament to Newark's attractiveness as a leading city for fostering innovation, entrepreneurship, and businesses development during these challenging economic times. Mimeo.com's success will fuel Newark's success, and we are proud to welcome them to our great city," said Mayor Booker.

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The New Jersey Economic Development Authority supported Mimeo.com's expansion through the State's Business Employment Incentive Program. The agency provides annual cash grants to projects relocating or hiring new jobs in the State. Mimeo.com also received technical assistance from Brick City Development Corporation, the City's economic development corporation, for site plan approval and the processing of permits within the City of Newark.

Noting the company's record sales and growth, Slutsky continued, "At a time when many US-based businesses are cutting back their production and distribution facilities, and cutting head count, Mimeo.com is going in the opposite direction: we recently had our most successful month in Mimeo.com history. Mimeo.com had record sales in the month of September increasing revenue by 18% in the month of September vs. the same period last year."

Mimeo.com recently hired 98 new application development and sales professionals to its 550-person employee roster, and expects to hire at least 85 more by year's end. Just a little over a year ago, Mimeo.com announced the completion of a \$25 million round of financing lead by Goldman Sachs Principal Strategies Group contributing to the new Newark facility, the opening of a sales office in San Mateo, California, and technology upgrades. Mimeo's original world class facility is located in Memphis, TN.

Any persons interested in learning more about Mimeo.com can visit the company's website at www.mimeo.com.

About Mimeo.com

Mimeo.com is the innovator of online, on-demand printing for business documents and marketing materials. It is both the fastest growing company in the online printing services market and among the fastest growing private companies in the country. Mimeo.com has achieved more than 40% revenue growth with expanding margins in each of the last four years, which it has accomplished organically and without yet tapping the even larger international markets.

Founded in 1998, Mimeo.com has revolutionized the traditional print industry, enabling busy professionals to print online and enjoy total control over the preparation and delivery of their documents, right from their computers.

Mimeo.com allows companies to operate in real-time by meeting their printing needs with speed and efficiency, guaranteeing overnight delivery in North America on any order placed by 10:00 p.m. EST. The online document printing company has received numerous accolades for technology, innovation, and rapid growth including such honors as the Red Herring 100, Inc.500, AlwaysOn100, Deloitte Fast 50 and Deloitte Fast 500 awards. Clients range from small and mid-sized businesses to Fortune 50 companies, including Burger King, Citigroup, Delta, and Pfizer.

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